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THE WANURCO TANGERINE

The WANURCO Tangerine is a great improvement over any of the Kid Glove variety of oranges now produced. It surpasses all others in flavor, juice content and size. Its outside appearance is such that it cannot be imitated. It has a very delicious flavor and is superior in every way in eating quality to the Dancy. It has less rag and the fruit is very uniform in size.
YOU PUT OUT
AN
ORANGE OR GRAPEFRUIT GROVE
TO MAKE MONEY

DON'T YOU?

OF COURSE!

Then BY ALL MEANS set out trees which will produce fruit that will bring the HIGHEST MARKET PRICES

We believe this little folder will serve to guide you in the selection of trees that MAKE MONEY

WARTMANN NURSERY CO.
OCALA, FLORIDA
What We Mean When We Refer to Planting Trees That Will Make a Profit

We refer to the subject of profit producing trees because of the fact that it is, in our opinion, the most important point to consider in connection with setting out a grove. It will not cost any more money to set out good trees, cultivate and fertilize them, nor any more time and attention for general supervision, than it requires for trees of poor stock—but what a difference when the time comes to sell the fruit! The only possible source of profit from a grove comes through the prices secured for the matured fruit, and if an inferior fruit is produced the prices received for it will be low, and in all probability no cash profit will come as a result of all the investment of time, effort and money.

The object of this small folder is to impress you with the fact that in securing trees from our Nursery, you are getting the best to be had—the kind of trees which will produce fruit that will bring the very best market prices.

The Root System of Sour Orange Stock

All of our trees are budded on native or wild Sour Orange stock. This is the stock that grew wild in Florida for years, and has that im-
portant development of root system which car-
ried these wonderful trees through the many
years preceding modern cultivation and fertil-
ization. The tap root grows deep; it also has
strong lateral or brace roots, with an abundance
of fibre or feeding roots. This perfect system
of roots gathers in all the fertility afforded by
the soil. It is also constructed so as to utilize
the maximum from commercial fertilizers, be-
cause it is practically impossible for the plant
food from the fertilizer to leach below the roots.

Too much importance cannot be given the
matter of a proper root system. It enables the
trees to all the better withstand cold or exceed-
ingly dry weather; it produces sturdy trees that
can more easily withstand certain diseases
peculiar to citrus trees. *The Sour Orange root
is also free of Maldigoma, or foot rot* which is
one of the strong points in its favor. In order
to maintain this most thrifty root system, every
seed we plant is selected by hand. Not an im-
perfect or immature seed is used in our seed
beds.

Here are a few valuable points in connection
with your having fruit grown on trees budded
on Sour Orange stock:

- The fruit has a thinner, tougher and smoother skin.
- It stays on the trees longer than those from any other stock we
  know of.
- Last, but not least, the root system of this Sour Orange stock enables
  you to grow your crop with a minimum quantity of fertilizer, which
  means an actual saving year after year.
The root system is vastly important, but of equal importance is the selection of bud-wood. The hurried and careless selection of bud-wood by a Nurseryman can cause the ultimate loss of thousands of dollars to the individual who plants the grove. So please consider carefully what we have to say in this folder with reference to the sources from which we secure our bud-wood. Our experience has taught us that in order to produce a thrifty tree, it is necessary that only strong, healthy eye-buds be used in budding. To this important feature of bud selection, we give our most careful attention.

The bud-wood for our "Parson Brown" trees is secured from the finest bearing groves of the famous Lake Weir section, which introduced the Parson Brown orange to the world. The bud-wood for our "Pineapple" trees is from the well known Crosby-Wartmann grove at Citra. This is the grove in which this wonderful orange has reached its highest state of perfection. Fruit from this grove has not only sold for the highest market prices year after year, but also taken the first prize at every state and county fair in which it has been exhibited.

All the bud-wood for our other varieties, such as the Valencia Lates, Lue Gim Gongs, Navels, Dancy Tangerines, Satsumas, Grapefruit, etc., is selected with the same scrupulous care as the two varieties mentioned.

Let us impress upon you the fact that all of our bud-wood is taken from groves from which
thousands of dollars have been made. And why are these profits possible? Because the quality of fruit is produced that brings those top market prices which must be had if your grove is to pay you a worth-while profit.

Now in reading this folder, it may occur to you that we claim too much for our trees from a standpoint of being profit producers. When this Nursery was started the uppermost object was to produce only trees that would give absolute satisfaction to the purchasers, and not one particle of time or expense has been spared to bring about that end.

Preparation of Trees for Shipment

Another important point in connection with securing young trees is having them come to you in the best of condition. All trees we ship are carefully put up in veneered boxes 24x24x66, securely bound with wire, and the roots packed in Sphagnum Moss and Wood Wool. The moss keeps the roots damp and the wool permits proper ventilation. This system insures delivery of trees in a condition that will enable them to make a quick growth from the day they are set out. Trees that are not so carefully packed for shipping may be seriously retarded in getting an initial foothold in the soil, which may require from one to two years to overcome.

In ordering trees from us, you may count absolutely upon proper preparation for shipping.
Write us of any special ideas you may have, or any questions you may desire to ask.

Of what type soil is your land?

It so, how many acres?

Do you already have a grove?

What variety do you wish to plant?

When do you expect to be ready to plant?

How many trees do you contemplate putting out?

This will place you under no obligation whatever. Please remember that we will send a very concise and practical proposition on the trees in which you are interested. Please send in this blank at once, in order that we may secure the trees you desire for your next year's planting.

We are now booking orders for next year's delivery. We would suggest that you do not lay this coupon aside, but send it in without delay, in order that you may secure the trees you desire for your next year's planting.

If it is our desire to give personal and careful attention to every inquiry for trees, in order to make it possible to

INFORMATION BLANK
A Few Interestng Points Regarding the Origin of the Pineapple Orange

This most famous of all oranges originated within a few miles of Orange Lake, near Citra. The parent tree was bought by one of the former owners of the celebrated Crosby-Wartmann grove and the bud-wood grafted in the wild orange trees growing on it. The oranges from this grove are unsurpassed in color, smooth texture and shipping qualities. During the past several seasons, fancy fruit dealers have bid as high as $10.50 to $14.25 per box in the auction rooms of New York City in order to obtain this fruit, proving conclusively its merit and popularity.
The Parent WANURCO Tree
WANURCO CHARACTERISTICS

The WANURCO is larger and better looking than any Tangerine we now have on the market and the fruit is a deep yellow when ripe. The juice is abundant and evenly distributed. It ripens earlier than the Dancy, and carries its juice longer into the summer. The skin is thin and very smooth and exceptionally easy to separate from the flesh.
TWO YEAR TREES

PRICES ON WANYRICO TANGERINE TREES

Florida Express Office

Signed

$ 0.25
100

0.30
100

0.50
100

1.75
100

2.00
100

2.75
100

5.00
100

Under 100

One Year Trees

TOTAL

1-year old trees at $ each

2-year old trees at $ each

or Postoffice Money Order here with enclosed Check, Draft, P.O.

Sirs: Ship by express the quantities and sizes named below of your WANYRICO Tangerine Trees.

P.O. Ocala, Florida

WARIMANN NURSERY CO.
THE TREE DESCRIBED

The WANURCO is an extremely hardy type of tree, the leaves are of a dark glossy green and the foliage is dense. The leaves of the younger trees hold together as they do with the other varieties of Tangerines. It is a very attractive tree and exceptionally free from citrus diseases. The tree is a vigorous grower and prolific bearer.
Two-Year Tree