

THE
U.F.A.
CO-OPERATOR

Volume 2 - No. 11



December, 1964

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THE FIRST CHRISTMAS

St. Luke 2:8 - 16

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them: and they were sore afraid.

* And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,

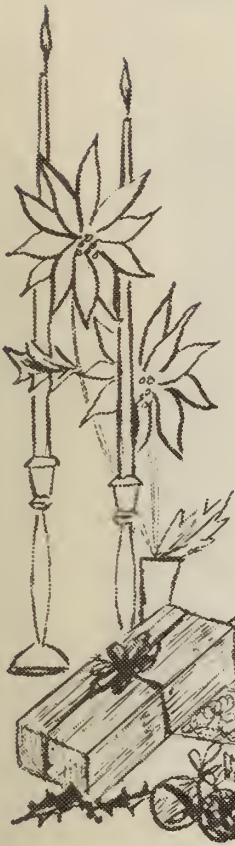
Glory to God in the highest, and on earth peace, good will toward men.

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary, and Joseph, and the babe lying in a manger.



CHRISTMAS GREETINGS



The Christmas season will soon be with us. Each of us will be meeting with our friends, relatives and neighbors to enjoy the festivities. To the employees, agents, management, delegates, directors and members I would like to express my sincerest wishes for a Happy and Joyous Christmas.

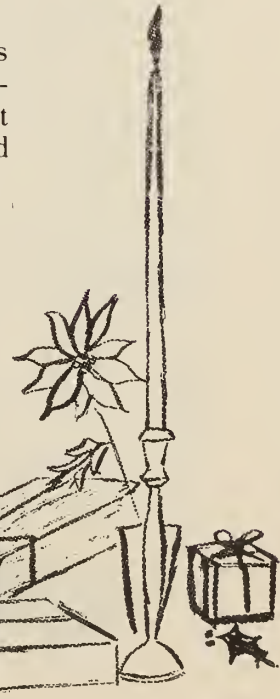
GEORGE SAYLE, PRESIDENT.



To all of the people who contribute so much to the success of our company - members, delegates, board, agents, management and staff - may I express the oft repeated - but ever sincere - time honored greeting - Merry Christmas and Happy New Year.

Wm. McCartney,

General Manager.



FARMERS' UNION OF ALBERTA CONVENTION

During December 7 - 11, 1964, 400 delegates of the Farmers' Union of Alberta met at the MacDonald Hotel in Edmonton for their annual convention. Approximately 50% of the delegates were attending their first F.U.A. convention. From reliable sources we received the information that this has been a very successful convention.

EXECUTIVE

In addition to the re-election of Paul Babey and Mrs. R. Johnston, Mr. Anders Anderson was re-elected as the Vice-President of the F.U.A. In addition to this, three executive members were elected.

Mr. Gerald Hutchinson - re-elected to the executive.

Mr. Dick Page - re-elected to the executive.

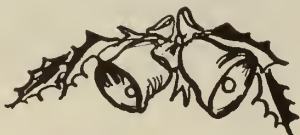
Mr. K. MacIntosh - elected from the Board of Directors.

MRS. R. JOHNSTON - RE - ELECTED PRESIDENT OF F.W.U.A.

Mrs. R. Johnston of Cereal, Alberta, was elected to her second year as President of the Farm Women's Union of Alberta.

Mrs. Johnston and her husband farm at Cereal, Alberta. They have four sons. Before she was married Mrs. Johnston taught school.

Mrs. Johnston represented the Alberta Farm Women on a tour to China. During the trip she was very much impressed with the Chinese women who are being recognized in professions and government.



Paul Babey

PAUL BABEY - RE-ELECTED AS PRESIDENT

Paul Babey was re-elected by acclamation to his second term in office. Paul, who is married and has two daughters, holds the distinction of being the youngest president of the F.U.A.

Paul farms near Bonnyville, Alberta. Before being elected as president last year he represented district four on the Board of Directors and served as an executive member.

We wish Paul continued success in the coming year.

FARM MACHINE LAW

Mr. A.M. Brownlee, an Edmonton lawyer, discussed the Alberta Farm Machinery Act with delegates. According to Mr. Brownlee, the Act is inadequate and should be revised. He advised the convention to draft up their own new act and present it to the government.

Mr. Brownlee suggested the Saskatchewan farmer was much more adequately protected regarding replacement and service on machinery breakdowns than the Alberta farmer.

HOG MARKETING BOARD

At the convention the delegates decided to continue the educational program on the hog marketing board. It is hoped that the facts regarding a hog marketing board will put hog producers in a position to make an intelligent decision when this comes to a vote.

103rd LIFE MEMBERSHIP



Mr. George Sayle, U.F.A. Co-op President was awarded the 103rd life membership in the F.U.A. at their annual convention at the MacDonald Hotel, Edmonton.

CO-OPERATION

The true spirit of helping each other that was so basic in the formation of the early local co-operatives showed up again at the annual convention. Mr. Floyd Ellingson, delegate from Bonanza, announced Tuesday that he had lost his wallet containing over \$100.00. A delegate suggested to the convention that a silver collection be taken up to pay his expenses. By the end of the day enough money had been collected to make up what he had lost.

COMPULSORY MEMBERSHIP

Delegates voted down a resolution asking that Alberta farmers be licensed with the fee going to the F.U.A.

Some members feel that it is unfair that all farmers receive the benefits accomplished through the finances and effort of the few who support the F.U.A. Other members, even though they agree all farmers should belong to the F.U.A. do not believe that they have the right to tell other farmers what they must do.

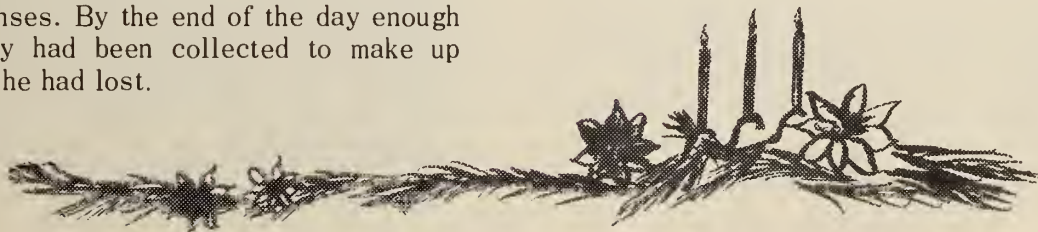
NEW FARM ORGANIZATION

When the Platt, Nesbitt and Cameron Committee completed their studies on the farm organization situation in Alberta, they recommended the organizing of one organization that would consolidate the work of the Farmers' Union of Alberta and the Alberta Federation of Agriculture.

The United Farmers of Alberta Co-operative Limited, at their annual convention, were the first farm organization to fully support the new organization.

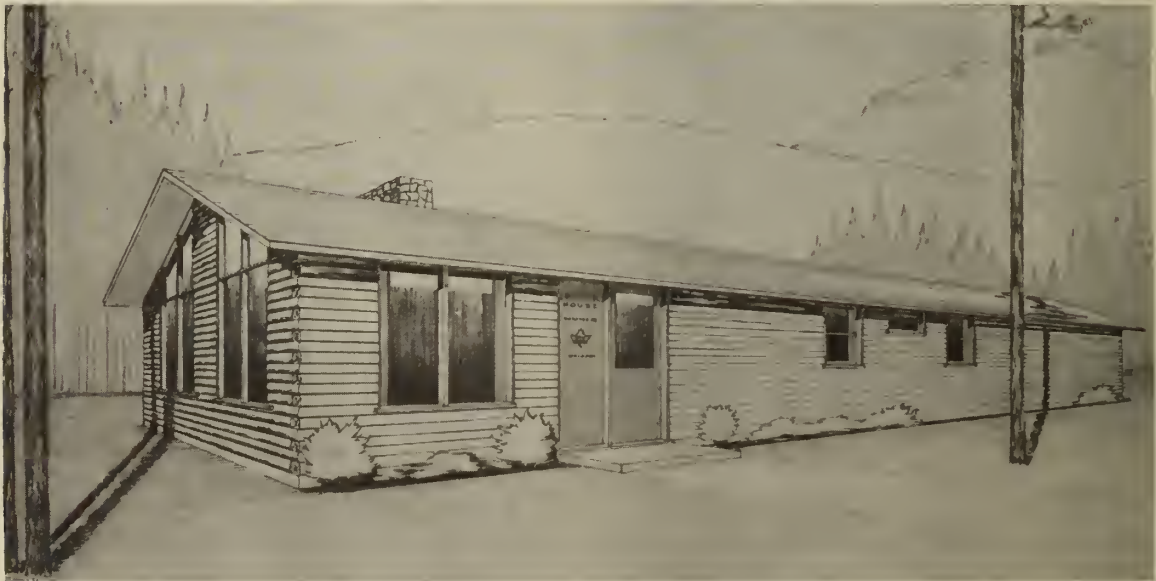
Wednesday, at the F.U.A. Convention, a panel of three - Arnold Platt, Ed Nelson and Nelson Malm answered questions and discussed the proposed framework of the new organization. After the discussion the delegates voted in favour (almost 100%) to support the ground-work planning of the joint organization.

The next step comes in January when the Alberta Federation of Agriculture holds their annual meeting.



FEDERATED CONTRIBUTES TO MEMORIAL FUND

Federated Co-operatives Limited have made a contribution of \$1,000.00 to the Church-Hoppins Memorial Fund. This substantial contribution is greatly appreciated. It expresses the understanding of this very large and important co-operative in the work Mr. Church and Mr. Hoppins did on behalf of farm people. It also reiterates the policy of Federated of generously supporting work with our young people and particularly the camp at Gold Eye. All of us in U.F.A. Co-op want to say "Thank you, Federated, for your interest and your very generous donation".



Church - Hoppins Memorial Staff House
Gold Eye Lake Junior Camp

A NEW LOOK

Yes, this is still a U.F.A. Co-operator - but because of the many pictures used in the Co-operator it has been decided to enlarge the size of the page, therefore, enabling us to increase the size of the pictures and in this way bring out more detail. Also the conventional size 8½ x 11" will enable us to use more of the printing facilities available at the U.F.A. Co-op.

We would like to encourage our readers to send in contributions, comments or any criticism they may have about the Co-operator. This will enable us to better assess the value of this publication. Please send your correspondence to the Information Service Department, United Farmers of Alberta Co-operative Limited, 1119 - 1st. St. S.E., Calgary, Alberta.

At this time we would like to wish all our readers a very Merry Christmas and a Happy and Prosperous New Year.

MEMBER OF PARLIAMENT VISITS ALBERTA FARMERS



L - R

Mr. Bruce Beer - M.P. from Ontario, and Secretary to the Honourable Harry Hays.

Mr. John Erickson - Vice-President of U.F.A. Co-op Ltd.

Mr. Arne Johnson - Director of the Alberta Wheat Pool.

Mr. Welcome Hansel - Director of F.U.A. District #8.

Mr. Bruce Beer was in Camrose recently meeting representatives of various phases of agriculture. The purpose of Mr. Beer's visit was to assess problems confronting people engaged in agriculture in the hope of better meeting the needs of farmers in legislation.

U.F.A. - F.U.A. TOUR



Mr. George Sayle Congratulating Winners of the Membership Drive Contest at the F.U.A. Convention.

Sometime early in February, twenty nine canvassers in the recent F.U.A. membership drive will board the train in Calgary for a two week conducted tour to Vancouver, Seattle and Portland.

The group consists of two canvassers from the sub-district showing the greatest percentage increase in membership in each of the fourteen F.U.A. districts. In addition, one person is selected on a provincial basis for selling the largest number of Life Memberships.

Continued on Page 9.

PETROLEUM

FARM SUPPLY

PRODUCT INFORMATION

A.P.I. SERVICE CLASSIFICATIONS

The A.P.I. (American Petroleum Institute) Service Classification was established to assist an operator in obtaining the type of engine oil suitable for his equipment and nature of operation. It classifies general ranges of service needs, based upon engine design and construction, operating conditions and fuel characteristics. The classification includes six types of service, three for gasoline (and other spark ignition engines such as L.P.G.) and three for diesels. Letter designations are used to identify the classes of service.

GASOLINE CLASSIFICATIONS

1. Service M.L. - This is the least severe service condition. It includes moderate speed driving, moderate load operation most of the time, with no low or high engine temperatures, an operation in engines not sensitive to deposit formation or wear.

2. Service M.M. - An oil for this service will perform well at high speeds - high loads in engines which are not sensitive to deposit formation or wear. It does not include extensive stop and go driving or prolonged idling.

3. Service M.S. - This service represents the most severe service in the operation of gasoline and other spark ignition engines.

An oil for this service will meet lubrication requirements for deposit, wear or bearing corrosion due to severe conditions of operation, engine design or fuel. It will be suitable for start and stop operations, high temperatures, heavy loads and extreme speeds.

Next Month - The Diesel Classifications



Proposed Hanna Farm Supply Depot

The ninth U.F.A. Co-op farm supply outlet and the fourth to open in Alberta within the past year will be in operation at Hanna within the next few months.

The \$25,000 office and warehouse will be located on trackage at the west side of the town on the main road entering Hanna from Highway 9.

Building of the new farm supply outlet is expected to start as soon as the weather permits in the early spring. U.F.A. Co-op building crews will require only about thirty days actual construction time to complete the 40 x 100 foot frame building.

The outlet will be stocked with a representative line of U.F.A. Co-op merchandise including plywood, building supplies, paints, preservatives, chemicals, fertilizers, tools, machinery, implements, household appliances, livestock handling equipment, twine, sheet metal and tires and batteries.

Opening date for the new outlet is expected to be not later than early May.





HERE AND THERE

ANNUAL CHILDREN'S PARTY

The annual children's Christmas Party was held December 12 in the U.F.A. Co-op lunch room. There was a very good turnout, including staff from the Red Deer branch. The programme began with a sing-song which was ably led by Mrs. Proudfoot, who deserves a big "thank you" for being such a good sport. Following this a cartoon was shown, which was enjoyed by young and old alike. Then, of course, the big moment arrived when Santa came rushing in. Santa gave each child a gift and a bag of candy, nuts etc. The children were served chocolate milk, ice cream, cookies and donuts, the adults also enjoyed hot coffee and donuts.

We would like to express our thanks to those mothers who helped serve the lunch and do the dishes after the party. All in all, it was a very nice party which I am sure was enjoyed by all.

CONGRATULATIONS!

To Susan and Joe Gregoire on the arrival of a baby boy named John - date of arrival, December 3rd, 1964.

WELCOME:

Richard Nelubowich - Calgary Farm Supply, Nov. 18, 1964.

Marie Pijeu - Farm Supply Accounting - Dec. 10, 1964.

Morley Mullin - Farm Supply Accounting - Dec. 16, 1964.

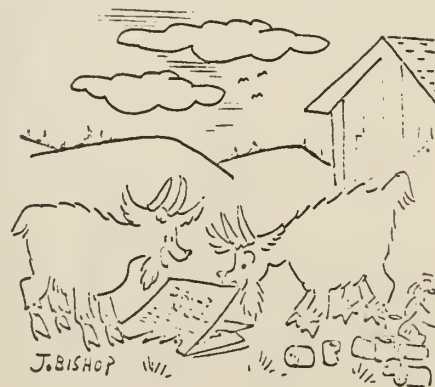
Tobi Asch - (Assisting part-time Alice Switzer - in Credit Dept.).



WINTER MEETINGS

With the exception of a few meetings to be re-scheduled for the early part of the New Year, the winter meeting campaign has now been completed. This year over 3,000 people attended our ninety two meetings. Arrangements for this year's meetings were again made through U.F.A. Co-op Petroleum agencies, and we would like to thank the agents for their co-operation. Many thanks to the petroleum supervisors Bill Love, Dave MacNeill, Gordon Gimbel and Al Carder for assisting in these meetings by conducting all their meetings in their own areas. With the supervisors doing their own meetings we were able to complete the programme within four weeks. This eliminated the necessity of extending the meeting programme into the New Year and running into various other meetings and activities going on in the rural communities.

We were most fortunate to obtain films of very high quality from various organizations in Calgary. We believe the programmes presented at the meetings were very well received by those who attended.



"The news ain't fit to cat."

DECEMBER BOARD MEETING

The Board of Directors December meeting dealt with a wide variety of subjects. Some of the more important are outlined below.

The managers of both the Petroleum and Farm Supply Divisions reported that sales for the three months were below those of the same period a year ago. This is the first time in many years that a drop in sales has occurred. It was the opinion of the meeting that this drop was due largely to unfavorable weather conditions that resulted in a very late harvest. Severe competition from private business may also have played a part. Management outlined plans which were approved by the Board and it is hoped these will make both divisions more competitive, with the expectation that our forward progress will be regained if weather conditions are favorable to farmers next spring.

All manufacturers of fertilizer in Western Canada had been contacted in regard to supplies for next year but no success had been obtained. This means that U.F.A. Co-op will have no fertilizer for sale next year. Negotiations for supplies from the new Co-operative Plant the following year are continuing.

The Board directed that the Act of Incorporation and the numerous amendments to it dating back to 1918 be consolidated into one document with the objective of having the consolidation approved by the next annual meeting and the following session of the Legislative Assembly. No changes in the Act are contemplated.

The entire Board was authorized to attend the annual meeting of the Alberta Federation of Agriculture at Red Deer in January. The five delegates to which our Organization is entitled will be chosen from among the Board members who are able to attend.

Arrangements were made for appropriate representation at the C.F.A. annual meeting in Regina.

It was not possible to arrange a joint Board meeting with the F.U.A. Board at this time.

Tentative arrangements were made for a joint meeting with the F.U.A. Executive in February. The F.U.A. and F.W.U.A. Boards were entertained at a social evening on Saturday, December 5th.

The next Board meeting will be in Calgary starting on February 16, 1965.

Continued from Page 6.

U.F.A. - F.U.A. Tour

On the tour the group will visit various large co-operative enterprises along the West Coast. This year's tour leaders will be C.J. Versluys, F.U.A. Membership Drive Chairman. The major portion of expenses for this tour is contributed by U.F.A. Co-op as a reward to farm people who have worked so hard to sell memberships in the Farmers' Union of Alberta.



THE NEW YEAR

Horatio Nelson Powers

A Flower unblown; a Book unread:
A Tree with fruit unharvested:
A Path untrod: a House whose rooms
Lack yet the heart's divine perfumes:
This is the Year that for you waits
Beyond Tomorrow's mystic gates.

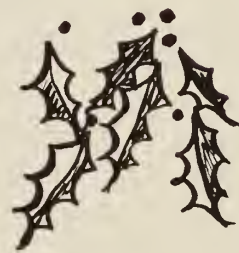


Merry
Christmas



and a

Happy



New Year

COMING EVENTS

CO - OP INFORMATION COURSE
WESTERN CO - OP COLLEGE
JANUARY 11 - 16

RURAL LEADERSHIP TECHNIQUES COURSE
BANFF SCHOOL OF FINE ARTS
JANUARY 18 - 23 1965

LEADERSHIP CONFERENCE
BANFF SCHOOL OF FINE ARTS
FEBRUARY 22 - MARCH 6

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